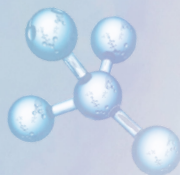


BONDPLEX

INTERNATIONAL



“Redefining the Concept of Perms - Bonding Perm”



SMCOS
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Step 01



BONDPLEX Healthy hair

400ml / 13.53 fl.oz.

Step 01



BONDPLEX Damaged hair

400ml / 13.53 fl.oz.

Step 02



BONDPLEX Liquid Fixer

400ml / 13.53 fl.oz.

Step 01



BONDPLEX Golden Multi Perm

200ml / 6.76 fl.oz.

Step 02



**BONDPLEX Golden Multi Perm
Neutralizer**

200ml / 6.76 fl.oz.



Innovative Features of BONDPLEX Bonding Perm!



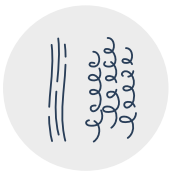
Stable Softening Power with Improved Retention

- Complete softening with minimal damage to the hair
- Bond care and reducing action keep curls holding strong even after the service



Hair Repair and Perm in a Single Service

- A hair care technique that works even on severely damaged hair
- Revives melted or heat-damaged hair for a healthy, complete finish



Straight and Wave in One Solution

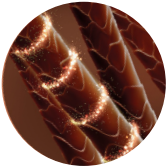
- Ready for both straightening and wave services
- Expand your salon menu and boost time efficiency

What is Bonding Technology?



1. Bonding Technology

By firmly supporting the hair structure, it maintains hair cohesion and delivers a perm solution that keeps curls from dropping, even after repeated perm services.



2. Rich in Repairing Heat-Activated Keratin Proteins

Cares for damaged hair while heat stably rebuilds the hair structure, creating healthy curls.



3. Smoothing Effect for Enhanced Shine & Gloss

The advanced smoothing formula maintains silky shine and healthy elasticity, keeping hair glossy even after the perm service.

BONDPLEX Product Line-Up

BONDPLEX: Redefining the Concept of Perms

BONDPLEX Bonding Perm is a perm solution that combines bonding technology with heat-activated keratin proteins.



BONDPLEX Healthy Hair



BONDPLEX for Health Hair

400ml

- pH 7.0 $\pm$ 0.5
- Neutral formula
- Prevents over-softening and delivers excellent curl formation
- Bond care technology for superior curl retention
- Minimizes harsh perm odor

BONDPLEX Damaged Hair



BONDPLEX for Damage Hair

400ml

- pH 4.5 $\pm$ 0.5
- Mildly acidic formula
- Tightens the cuticle to protect the hair
- Keratin-enriched to specially condition damaged hair

BONDPLEX Liquid Fixer



BONDPLEX Liquid Fixer

400ml

- A hair-care oxidizer that creates soft, glossy curls
- Minimizes heat generation and excessive oxidation
- Delivers stable, consistent oxidation power

BONDPLEX Process Guide

Hair Condition	Step 1			Step 2
	Mixing Ratio	Heat Processing	NaturalProcessing	Neutralizing
Healthy Hair	Healthy Hair only	15min	5~10mins	7~10min
Slightly Damaged Hair		10min		
Moderately Damaged Hair	Healthy : Damaged Mix	5min	10~15min	
Damaged Hair	Damaged Hair only	0min		

BONDPLEX Wave & Straight Perm Process

Wave



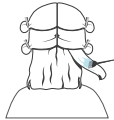
01. Shampoo

Gently shampoo the hair without irritating the scalp to remove impurities.



02. Hair Analysis & Selection

Analyze the hair condition and select the appropriate BONDPLEX perm type.



03. Apply Step 01 Perm Solution

Evenly apply the Healthy Hair or Damaged Hair Step 01 solution based on the hair condition.



04. Natural Processing & Heat Treatment

Allow the hair to process naturally or apply heat treatment according to the hair condition.



05. Rinse

Thoroughly rinse the hair clean.



06. Rod Winding



07. Heat Treatment

Apply heat treatment according to the hair condition.



08. Neutralization

Neutralize with BONDPLEX Liquid Fixer for 7-10 minutes.



09. Rinsing

Rinse the hair thoroughly with water.



10. Final Styling

Finish with hair essence and oil.

Straight



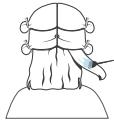
01. Shampoo

Gently shampoo the hair without irritating the scalp to remove impurities.



02. Hair Analysis & Selection

Analyze the hair condition and select the appropriate Bondplex Perm Type.



03. Apply Step 1 Perm Solution

Evenly apply Healthy Hair or Damaged Hair Step 1 Perm Solution based on the hair condition.



04. Natural Processing & Heat Treatment

Allow the hair to process naturally or apply heat treatment according to the hair condition.



05. Rinse

Thoroughly rinse the hair clean.



06. Intermediate Drying

Dry the hair until all moisture is removed.



07. Flat Iron Press

Press the hair section by section with a flat iron.



08. Neutralization

Neutralize with BONDPLEX Liquid Fixer for 7-10 minutes.



09. Rinsing

Rinse the hair thoroughly with water.



10. Final Styling

Finish with hair essence and oil.

BONDPLEX Golden Multi Perm



BONDPLEX Golden Multi Perm

STEP 01 200ml

STEP 02 200ml

- STEP 01 pH 9.0 $\pm$ 0.5 / STEP 02 pH 3.0 $\pm$ 0.5
- Delivers well-defined curls with strong hold
- Minimizes perm odor

Golden Multi Perm Application Guide

1) Step 01: Adjust the processing time according to the hair condition and room temperature.

	Standard Perm (Cold Perm, Rod Perm)	Heat Perm (Direct Perm)
Healthy Hair	Heat Processing: 15 min Natural Processing: 10 min	Heat Processing: 10 min Natural Processing: 10 min
Damaged Hair	Natural Processing: 15–20 min	Heat Processing: 5 min Natural Processing: 10 min

2) Step 02 (Neutralizer): Depending on the hair condition, leave on naturally for 5–10 minutes, then rinse thoroughly.

Hair Style Gallery



Loose Hippie Perm



Water Wave Perm



Thick S-Curl Perm



Straight Perm