



SMCOS

TOURAVI®
Professional use only

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Pastoso | Permanent Line

Purum | Cleansing Line

Verus | Care Line

Lowell | Color Line

Entas | Styling Line

Carnival & Tropical look

Create healthy, radiant hair and a vibrant yet simple hairstyle.

Discover the Touravi Professional Line, designed for your beauty.

TOURAVI[®]
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Pastoso



Wellbeing Wave TG 10

No.1 Agent 150mL / No.2 Agent 150mL

Pastoso



Gold Cysteine Permanent Lotion

No.1 Agent 100mL / No.2 Agent 100mL

Pastoso



Cysteine Permanent Lotion

No.1 Agent 100mL / No.2 Agent 100mL

Pastoso



Wave Cys 15

No.1 Agent 100mL / No.2 Agent 100mL

Pastoso



Wave TG 7

No.1 Agent 100mL / No.2 Agent 100mL

Pastoso



Vegetable Cys 20

No.1 Agent 100mL / No.2 Agent 100mL

Purum



Perfect Hair Shampoo / Perfect Hair Conditioner

1500mL / 1500mL

Verus



Wave Curling Essence

200mL

Verus



Keratin Hair Conditioner

250mL

Verus



Smoothing Gentle Balm

500mL

Verus



Intensive Hair Oil

105mL

Verus



Intensive Hair Treatment

1000mL

Lowell



Lowell Hair Color Cream

No.1 Agent 150g / No.2 Agent 150mL



Oxidant 6%

1000mL

Enfas



Power Setting Mist

250mL

Enfas



Hair Spray

300mL

⚡ Touravi Pastoso Wellbeing Wave TG 10

Professional use only

P.V.P Solution Formula
Helps keep hair soft for longer
&
enhances curl elasticity



Two-phase Formula
Provides an extra boost
of softness after use

No.1 Agent 150mL / No.2 Agent 150mL

- A fast and convenient perm solution suitable for all hair conditions, with minimal hair damage.
- A complex cysteine formula helps create even, elastic volume waves, while mineral oil and other conditioning ingredients help support the hair structure and keep hair looking healthy.



⚡ Touravi Pastoso Gold Cysteine Permanent Lotion

Professional use only

No.1 Agent 100mL / No.2 Agent 100mL

- Formulated with various molecular weights of keratin protein to help keep hair healthy.
- Enriched with free cysteine to provide a treatment effect and help create defined curls.



⚡ Touravi Pastoso Cysteine Permanent Lotion

Professional use only

No.1 Agent 100mL / No.2 Agent 100mL

- Formulated with various molecular weights of keratin protein to help keep hair healthy.
- Enriched with free cysteine to provide a treatment effect and help create defined curls.



⚡⚡ Touravi Pastoso Wave Cys 15

No.1 Agent 100mL / No.2 Agent 100mL

- Moisturizing ingredients help balance moisture levels, leaving hair even more hydrated and soft. Herb Complex helps protect hair that may be prone to damage during perm procedures, while providing shine and rich volume.



⚡⚡ Touravi Pastoso Wave TG 7

No.1 Agent 100mL / No.2 Agent 100mL

- Formulated with various protein ingredients, premium fatty acids, and moisturizing ingredients to help balance oil and moisture levels, leaving hair resilient and soft. Herb Complex helps protect hair that may be prone to damage during perm procedures, while providing shine and rich volume.



⚡⚡ Touravi Pastoso Vegetable Cys 20

No.1 Agent 100mL / No.2 Agent 100mL

- Vegetable extracts provide rich nourishment and moisture to the hair, helping create healthy, resilient curls. Herb Complex gently wraps and protects hair that may be prone to damage during perm procedures.



•• Touravi Purum Perfect Hair Shampoo

Pre-Cleansing

1500 mL

- Rich, soft foam gently removes dust, sweat, and styling product residue from the scalp and hair. Herb Complex helps protect hair from damage and keeps it looking healthy.



•• Touravi Purum Perfect Hair Conditioner

Pre-Cleansing

1500 mL

- Provides moisture and nourishment to help protect rough, tangled hair, leaving it shiny and resilient.
- Helps prevent static electricity and leaves hair soft and glossy. Herb Complex helps protect hair from damage and keeps it looking healthy.



VERUS

Wave Curling Essence

It protects your hair from chemical stimuli in daily life by applying lots of herbal benefits to your hair and scalp.



•• Touravi Verus

Wave Curling Essence

Professional use only

200 mL

• Creates a defined style with enhanced curls

Helps create more resilient and natural-looking styles for wavy hair. Enriched with jojoba seed oil and grape seed oil to add a glossy finish to the hair.

• Essence & conditioner effect

A herbal complex extract helps support healthy-looking hair and protects it from external stressors.

setting ●●●○○○ gloss ●●●●●●●●

Directions

After shampooing, towel-dry hair. Apply an appropriate amount evenly throughout the hair, then style as desired.

Cautions

1. Discontinue use and consult a dermatologist or specialist if any abnormal symptoms occur during or after use, such as red spots, swelling, itching, or irritation, or if the applied area shows similar symptoms after exposure to direct sunlight.
2. Do not use on wounded areas or areas with abnormalities such as eczema or dermatitis.
3. Precautions for storage and handling: A. Close the cap tightly after use. B. Keep out of reach of infants and children. C. Do not store in high or low temperatures or in direct sunlight.
4. If the product gets into the eyes, rinse immediately with water.

❖❖ Touravi Verus Keratin Hair Conditioner

Basic Watery Care

250 mL

- A water-type hair protection product that lightly provides moisture and nourishment to tired, fine, and weak hair caused by external environments and stress.
- Herb Complex helps provide conditioning and treatment effects to the cuticle layer, leaving hair moisturized and resilient. Silicone micro-emulsion helps smooth rough, tangled hair.



❖❖ Touravi Verus Smoothing Gentle Balm

Moisture & Setting

500 mL

- A soft emulsion-type product that provides natural hair styling benefits while delivering rich nourishment to the hair.
- Its light and refreshing texture with a natural glossy finish helps leave hair moisturized and resilient. Herb Complex helps protect hair from damage and keeps it looking healthy.



•• Touravi Verus Intensive Hair Oil

Professional use only

105 mL

- Enriched with moringa extract, which contains amino acids, minerals, vitamins, and proteins, to provide nourishment and shine to damaged hair. It also forms a moisture-protecting film to help prevent moisture loss.
- A blend of moringa extract and amino acids provides a treatment effect, helping hair look healthier while leaving rough, tangled hair soft and glossy.



•• Touravi Verus Intensive Hair Treatment

Professional use only

1000 mL

- Enriched with moringa extract and amino acids, this intensive hair treatment replenishes essential nutrients and gently cares for hair from roots to dry, damage-prone ends.
- It helps protect damaged hair and keeps hair looking healthier.



⌘ Touravi Lowell **Lowell Hair Color Cream**

Professional use only

No.1 Agent 150g / No.2 Agent 150mL

LOWELL HAIR COLOR CREAM

- **Scalp and Hair Protection**

Protective ingredients such as hydrolyzed keratin and ceramide help minimize irritation and damage to the scalp and hair, keeping hair looking healthy.

- **Conditioning and Shine**

Moisturizing and conditioning ingredients, including silicone, help provide moisture to hair that may become dry after coloring, leaving it soft and hydrated. Plant-based oils such as mineral oil and jojoba oil give hair a natural-looking shine.

- **Vivid and Even Color**

Dye ingredients penetrate evenly into the cortex layer of the hair, delivering vivid color with excellent color retention.

- **Reduced Irritating Odor**

Minimizes harsh odor for a cleaner and more pleasant coloring experience.

Directions

Check hair and scalp condition (Check the condition of the hair and scalp and perform a patch test before use.) **Select color** (Choose the desired color based on the natural hair color. If hair has styling product residue such as rinse, hair spray, or hair gel, shampoo and dry the hair before coloring.) **Mix** (Mix No.1 Agent and No.2 Agent at a 1:1 ratio.) **Apply** (Apply the mixture evenly to the hair and scalp, taking care not to scratch the scalp.) **Process** (Leave on for 25-30 minutes. Adjust the processing time depending on hair condition.) **Check color** (Color results may appear brighter the longer the processing time. Warm color shades may vary depending on processing time, hair condition, and temperature.) **Color Test** (Check the coloring result before rinsing.) **Rinse** (Shampoo thoroughly with Touravi Purum Perfect Hair Shampoo.) **Finish** (Apply Touravi Verus Wave Curling Essence evenly to the hair to help protect the color, then finish styling.)

Cautions

1. Read and understand all precautions and directions before use. 2. Avoid getting the hair color or rinsing water into the eyes. 3. Rinse hair thoroughly after coloring. 4. This product may cause allergic reactions. Be sure to perform a patch test before use. 5. Discard any remaining mixed solution after use. 6. Keep out of reach of infants and children. 7. Do not use on infants or children.



⌘ Touravi **Oxidant 6%**

Quasi-drug

1000 mL

• **Touravi Oxidant is formulated with hydrogen peroxide as the main ingredient. It oxidizes hair color cream or helps lighten the natural base color of the hair.**

Usage & Amount

1. Take an appropriate amount of bleaching or decoloring agent and apply evenly to dry hair.
2. After 20-30 minutes, rinse thoroughly with lukewarm water, then wash clean with soap or shampoo.
3. Adjust the amount according to the hair length and volume.
For full-head lightening before coloring, use approximately 60mL as a standard amount, apply as needed, leave on for about 20 minutes, then rinse with lukewarm water.

For better lightening results, mix Q-Time Color Bleach and Touravi Oxidant at a 1:3 ratio (Q-Time Color Bleach 10g : Touravi Oxidant 30mL).

Effect : Hair lightening / bleaching



Gray Coverage

Dark Brown 4.0



Black Brown 3.0



Black 1.0



Gray Coverage & Fashion

Light Golden Brown 8.03



Golden Brown 7.03



Light Golden Brown 6.03



Natural Brown 5.07



Brown 5.0



Fashion

Very Light Golden Brown 9.3



Light Cherry Red Brown 8.45



Light Orange Brown 8.34



Deep Red 7.44



Very Very Light Blonde 13.0



Very Very Light Ash Copper Blonde 12.41



Very Very Light Yellow Blonde 12.3



Very Light Blonde 10.0



Light Violet Red Brown 9.56



⌘ Touravi Lowell Hair Color Cream Shade Number System

The shade number system of Touravi Lowell Hair Color Cream consists of numbers that indicate

- The number before the decimal point indicates the level.
The higher the number, the lighter the shade.
- The number after the decimal point indicates the tone.

(Ex.)

Level	Tone
9	3

For gray hair coverage, mix with 5/0 depending on the amount of gray hair.

» Mixing ratio of No.1 Agent and No.2 Agent: 1:1

» Processing time for gray hair coloring: 35 minutes or longer

"Color results may vary depending on the hair texture, hair condition, and natural hair color before coloring."

❖❖ Touravi Enfas Power Setting Mist

Water Type

250 mL

- An aerosol-free hair spray with a lightweight water-type formula. Its ultra-strong setting power effectively holds partial areas such as the front and side hair, while offering excellent hold and quick drying for easy styling.

Herb Complex naturally coats the hair cuticle layer, helping protect the hair while adding a glossy finish.



❖❖ Touravi Enfas Hair Spray

Hard Type

300 mL

- Formulated with amino acid-based rolling setting polymer to provide strong, long-lasting hold for hairstyles. Herb Complex softly coats the hair, helping protect it from external environmental stressors. After setting, it rinses out easily without leaving residue, keeping hair feeling clean.

