

SMCOS

VOI Korea's No.1 Professional Brand



A New Beginning for a Professional Brand Created for Hair Designers!

Voi Salonhighlight is designed to create beauty, health from the inside.
It makes your hair vital, original and interaction.

Color·Care·Perm·Cleansing·Styling

SMCOS
(주)에스엠코스

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Polizia Coating Essence

120g



Avocado Various Concentrate

120ml 4.05 fl.oz.



Brilliant Lotion

500ml 16.90 fl.oz.



Nutrition Glaze

500ml 16.90 fl.oz.



Milk Acid Shampoo / Milk Acid Conditioner (Acidic)

1000ml / 1000ml



Harmonious Shampoo / Harmonious Conditioner

1500ml / 1500ml



Enzyme Multi Texture Perm

No.1 Agent 150mL /
No.2 Agent 150mL



Chlorella Texture Perm

No.1 Agent 150mL /
No.2 Agent 150mL



Art Cysteine

No.1 Agent 100mL /
No.2 Agent 100mL



Vital Thio Cysteine

No.1 Agent 100mL /
No.2 Agent 100mL



Hydro Cysteine

No.1 Agent 100mL /
No.2 Agent 100mL



Revital Cysteine

No.1 Agent 100mL /
No.2 Agent 100mL



Volume Coating Magic Straight

No.1 Agent 500g



Magic Neutralizer Cream Type /Liquid Type

No.2 Agent 500g / 500g



Jichung One-Minute Hair Color

No.1 Agent 120g / No.2 Agent 120g



Noble Nature Lucid

No.1 Agent 120g /
No.2 Agent 120g

Noble Nature Color

Noble Nature Natural Color



1N



3N

Dark brown



4N

Natural brown



5N

Light brown



13N

Very special light blonde

(1:2Mix)

Noble Nature for Gray



7NG



5NG

Mild golden blonde



5NY

Natural light golden blonde



7NC

Natural copper blonde

Yellow



7Y

Golden blonde



9Y

Light golden blonde



11Y

Lightest golden blonde



12Y

Special light golden blonde

(1:2Mix)

Red



7R

Red blonde

Orange



9O

Light orange blonde



8C

Light copper blonde

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Salon Highlight

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Now beginning anew, upgraded to the next level.

CARE/STYLING

VOI Salon Highlight

Polizia Hair Coating Essence

| Product Features |

- A high-molecular silicone derivative coats each strand of damaged hair that has become rough and tangled, leaving hair smooth and glossy.
- Its lightweight, non-sticky texture blends softly into the hair and helps prevent moisture loss, keeping hair smooth and hydrated.
- Moisturizing ingredients help protect the hair surface.

| Hair Coating System |

A high-molecular silicone derivative wraps around the hair to help protect it from external environmental stressors.

[Directions] Apply 2–3 pumps to the palm and rub lightly. Apply evenly to damaged areas, starting from the ends or bleached parts of the hair, to finish styling.

[Ingredients] Cyclopentasiloxane, Cyclohexasiloxane, Dimethicone, Dimethicone/Vinyl Dimethicone Crosspolymer, Isononyl Isononanoate, Fragrance, Butylphenyl Methylpropional, Hexyl Cinnamal, Hydroxycitronellal, Linalool, Citronellol, Limonene



120g

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CARE/STYLING

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Avocado Various Concentrate

An intensive hair essence that cares for damaged hair caused by coloring, perming, and drying.

Nature's Butter, Avocado

- Rich in vitamin B, vitamin E, lecithin, and trace minerals
- Provides deep moisture to damaged and dry hair
- Packed with nourishing ingredients that help support hair growth

Long-lasting fresh finish
Deep moisture & shine
Soft, resilient hair

[Directions] After towel-drying, apply a coin-sized amount evenly throughout damp hair, then dry. For a finishing touch, apply a small amount to the ends of the hair after drying.

[Ingredients] Cyclopentasiloxane, Dimethicone, Ethanol, Cyclohexasiloxane, Phenyl Trimethicone, Isononyl Isononanoate, Dimethicone/Vinyl Dimethicone Crosspolymer, Persimmon Extract, Oat Kernel Extract, Morus Alba Bark Extract, Avocado Oil (1,200ppm), Fragrance, Butylphenyl Methylpropional, Hexyl Cinnamal, Hydroxycitronellal, Linalool, Citronellol, Limonene, Alpha-Isomethyl Ionone



120ml 4.05 fl.oz.

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CARE/STYLING

VOI Salon Highlight **Avocado Brilliant Lotion**



Three natural energy ingredients—avocado fruit extract, aloe vera leaf extract, and camellia leaf extract—provide nourishment and shine to the hair.

- Nutrients and moisture from avocado fruit extract and aloe vera leaf extract help create a natural glossy finish.
- Gloss-enhancing ingredients naturally coat the hair, helping create a vibrant, lively style.
- Moisturizing ingredients from avocado fruit extract help keep hair hydrated and smooth.

Avocado Story

Avocado, the forest butter
selected as one of the world's top 10 superfoods.

[Directions] After shampooing and towel-drying, apply an appropriate amount evenly to the hair and finish with the desired style.

500ml 16.90 fl.oz.

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CARE/STYLING

VOI Salon Highlight

Avocado Nutrition Glaze



Avocado Story

**Avocado, the forest butter
selected as one of the world's top 10 superfoods.**

Mexico is known as an ideal region for avocado cultivation, with abundant rainfall and sunshine. Avocado, also called "forest butter," is rich in vitamins, amino acids, minerals, and other nutrients. As one of the most nutritious fruits, it helps provide moisture and nourishment to the hair and skin.

[Directions] After shampooing and towel-drying, apply an appropriate amount evenly to the hair and finish with the desired style.

500ml 16.90 fl.oz.



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CLEANSING

VOI Salon Highlight Milk Acid Shampoo

A shampoo that quickly controls the pH balance of hair
and rapidly replenishes moisture.

* Helps quickly stabilize the pH of hair alkalinized after chemical treatments.

pH 5.5 acidic shampoo helps improve weakened hair
after chemical treatments.

Milk and coconut proteins provide nutrients that
may be lost from the hair, while milk protein extract
and rich foam help leave hair softer and smoother.

[Directions] After wetting the hair with lukewarm water,
apply an appropriate amount to the hands. Massage gently
into the hair and scalp, then rinse thoroughly.

[Ingredients] Purified Water, Ammonium Lauryl Sulfate, Sodium
Laureth Sulfate, Glycol Distearate, Cocamidopropyl
Betaine, Sodium Chloride, Lauramide DEA, Propylene Glycol,
Lauryl Betaine, Coconut Palm Extract, Milk Protein Extract
(1,000ppm), Persimmon Extract, Morus Alba Bark Extract, Oat
Kernel Extract, Hydrolyzed Collagen, Panthenol, Betaine, Lauryl
Alcohol, Sodium Chloride, Citric Acid, Butylene Glycol,
1,2-Hexanediol, Dimethicone, Disodium EDTA, Amodimethicone,
Polysorbate-7, Fragrance, Polysorbate-10, Cetrimonium Chloride,
Laureth-23, Laureth-3, Sodium Benzoate, Amodimethicone,
Alpha-Isomethyl Ionone, Citronellol, Butylphenyl Methylpropional



1000ml 33.81 fl.oz.

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CLEANSING



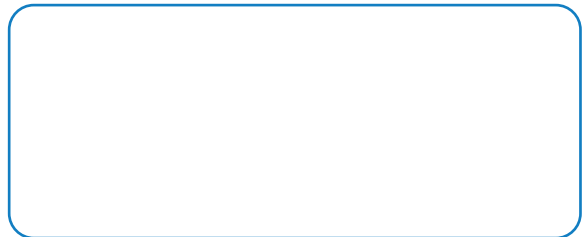
1000ml 33.81 fl.oz.

VOI Salon Highlight

Milk Acid Conditioner (Acidic)

A conditioner that quickly controls the pH balance of hair
and rapidly replenishes moisture.

* Helps quickly stabilize the pH of hair alkalized after chemical treatments.



[Directions] After shampooing, apply an appropriate amount
to the hands. Massage gently into the hair and scalp, then
rinse thoroughly.

[Ingredients] Purified Water, Cetyl Alcohol, Cetrimonium Chloride,
Cetearyl Alcohol, Propylene Glycol, Stearyl Alcohol, Olive Oil,
Myristyl Alcohol, Panthenol, Lauryl Alcohol, Hydrolyzed Collagen,
Coconut Palm Extract, Butylene Glycol, 1,2-Hexanediol,
Milk Protein Extract (1,000ppm), Hydrolyzed Keratin,
Persimmon Extract, Morus Alba Bark Extract, Oat Kernel Extract,
Sodium Citrate, Citric Acid, Guar Hydroxypropyltrimonium Chloride,
Stearamidopropyl Dimethylamine, Steartrimonium Chloride,
Fragrance, Polysorbate-7, Cyclopentasiloxane, Dimethicone,
Amodimethicone, Cetareth-20, Sodium Benzoate,
Alpha-Isomethyl Ionone, Limonene

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CLEANSING



1500ml 50.72 fl.oz.

VOI Salon Highlight **Harmonious Shampoo**

Harmoni is essential for balancing moisture and nourishment.

- ✓ Hair that is dry and frequently exposed to external stressors
- ✓ Hair damaged by chemical treatments such as coloring and perming
- ✓ Hair overloaded by daily drying and ironing

All hair needs moisture and nourishment.
This shampoo provides the perfect balance of both,
helping keep hair healthy and beautiful.

◆ ◆ ◆
**Harmonious Shampoo is carefully formulated
with precious ingredients.**

[Directions] After wetting the hair with lukewarm water, apply an appropriate amount to the hands. Massage gently into the hair and scalp, then rinse thoroughly.

[Ingredients] Purified Water, Ammonium Lauryl Sulfate, Sodium Laureth Sulfate, Cocamidopropyl Betaine, Glycol Distearate, Lauramide DEA, Sodium Chloride, Cetrimonium Chloride, Propylene Glycol, Lauryl Betaine, Polysorbate-7, Sodium Benzoate, Polysorbate-10, Citric Acid, Dimethicone, Laureth-23, Laureth-3, Hydrolyzed Collagen, Coconut Palm Extract, Persimmon Extract, Morus Alba Bark Extract, Oat Kernel Extract, Peony Extract, Aloe Vera Leaf Extract, Amodimethicone, Disodium EDTA, Panthenol, Betaine, Fragrance

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CLEANSING



1500ml 50.72 fl.oz.

VOI Salon Highlight

Harmonious Conditioner

Harmoni is essential for balancing moisture and nourishment.

All hair needs moisture and nourishment.
This conditioner provides the perfect balance of both,
helping keep hair healthy and beautiful.

Harmonious Conditioner is carefully formulated
with precious ingredients.

[Directions] After shampooing, apply an appropriate amount to the hands. Massage gently into the hair and scalp, then rinse thoroughly.

[Ingredients] Purified Water, Cetrimonium Chloride, Cetyl Alcohol, Mineral Oil, PEG-10 Glyceryl Stearate, Glyceryl Stearate, Propylene Glycol, Stearamidopropyl Dimethylamine, Hydroxyethylcellulose, Hydrolyzed Silk, Moringa Extract, Aloe Vera Leaf Extract, Persimmon Extract, Oat Kernel Extract, Morus Alba Bark Extract, Tocopheryl Acetate, Sodium Benzoate, Phenoxyethanol, Disodium EDTA, Fragrance

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PERM

VOI Salon Highlight

Enzyme Multi Texture Perm No.1 / No.2 Agent

Rice bran extract helps support healthy hair and creates soft, resilient waves.

- A multi-texture perm for water, heat, clinic, and direct perm treatments using rice bran enzymes.
- Creates soft, resilient waves while minimizing hair damage and leaving hair smooth after treatment.

[Directions]

1. **No.1 Agent** : Adjust the processing time depending on hair condition and room temperature.

[General Perm Treatment]

Type	Healthy Hair	Damaged Hair
No.1 Agent	Heat 15 min / Natural processing 10 min	Natural processing 15-20 min

[Direct Perm Treatment]

Type	Healthy Hair	Damaged Hair
No.1 Agent	Heat 10 min / Natural processing 10 min	Heat 5 min / Natural processing 10 min

※ Processing time may vary depending on temperature, hair condition, and coating.

2. **No.2 Agent(Neutralization)**: After processing No.1 Agent, apply No.2 Agent. Leave on for 10 minutes for healthy hair or 7 minutes for damaged hair, then rinse.

[Ingredients] (No.1 Agent) Purified Water, Cysteamine HCl, Ethanolamine, Propylene Glycol, Cyclomethicone, Betaine, Hydrolyzed Collagen, Hydrolyzed Keratin, Butylene Glycol, Behenyl Alcohol, Ceteth-13, Stearyl Alcohol, Cetearyl Alcohol, Lauric Acid, Myristic Acid, Palmitic Acid, Stearic Acid, Arachidic Acid, **Rice Bran Extract (300mg)**, 1,2-Hexanediol, Houttuynia Cordata Extract, Morus Alba Bark Extract, Polysorbate-10, Disodium EDTA, Sodium Hydroxide, PEG-12 Dimethicone, Laureth-23, Cetrimonium Chloride, Amodimethicone, Trimethylsiloxysilicate, Triethanolamine, Linalool

(No.2 Agent) Purified Water, Mineral Oil, Hydrogen Peroxide, Isopropyl Myristate, Peony Extract, Aloe Vera Extract, Spearmint Root Extract, Hydrolyzed Collagen, Butylene Glycol, Propylene Glycol, **Rice Bran Extract (150mg)**, Disodium EDTA, Phosphoric Acid, Laureth-23, Acetanilide, PEG-40 Hydrogenated Castor Oil, Sodium Benzoate, Disodium EDTA, 1,2-Hexanediol, Phenoxyethanol, Fragrance, Butylphenyl Methylpropional, Linalool



No.1 Agent 150mL / No.2 Agent 150mL

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PERM

VOI Salon Highlight

Chlorella Multi Texture Perm No.1 / No.2 Agent

Resilient Curl Formation · Treatment Effect

- A well-being salon multi-texture perm suitable for both general perm and heat perm treatments.
- Shorter processing time than conventional perms, helping minimize hair damage.



No.1 Agent 150mL / No.2 Agent 150mL

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PERM

VOI Salon Highlight Art Cysteine



No.1 Agent 100mL / No.2 Agent 100mL

Resilient Waves

[Ingredients] **(No.1 Agent)** Purified Water, Cysteamine HCl (5,500mg), Ethanolamine, Ethanolamine Thioglycolate, Hydrolyzed Collagen, Gelatin, Hydrolyzed Keratin, Hydrolyzed Soy Protein, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Rice Protein, Butylene Glycol, 1,2-Hexanediol, Behenyl Alcohol, Ceteth-13, Stearyl Alcohol, Cetearyl Alcohol, Lauric Acid, Myristic Acid, Palmitic Acid, Stearic Acid, Arachidic Acid, Disodium EDTA, Ammonia Water, Triethanolamine, Mineral Oil, Fragrance
(No.2 Agent) Purified Water, Sodium Bromate, Disodium Phosphate, Corn Mint Oil, Propylene Glycol, Disodium EDTA, Polysorbate 20, Sodium Laureth Sulfate

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PERM

VOI Salon Highlight Vital Thio Cysteine



No.1 Agent 100mL / No.2 Agent 100mL

Fast, Resilient Curls

[Ingredients] (No.1 Agent) Purified Water, Ethanolamine Thioglycolate (10,000mg), Ethanolamine, Hydrolyzed Collagen, Butylene Glycol, Peony Extract, Aloe Vera Extract, Spearmint Root Extract, Camphor Leaf Extract, Houttuynia Cordata Extract, Bellflower Root Extract, 1,2-Hexanediol, Keratin, Hydrolyzed Keratin, Hydrolyzed Wheat Protein, Hydrolyzed Corn Protein, Hydrolyzed Soy Protein, Hydrolyzed Silk Protein, Behenyl Alcohol, Ceteth-13, Stearyl Alcohol, Cetearyl Alcohol, Lauric Acid, Myristic Acid, Palmitic Acid, Stearic Acid, Arachidic Acid, Editronic Acid, Urea, Propylene Glycol, Ethylhexanediol, Mineral Oil, Phenoxyethanol, Triethanolamine, Chlorella Vulgaris Extract, Fragrance

(No.2 Agent) Purified Water, Sodium Bromate, Disodium Phosphate, Corn Mint Oil, Propylene Glycol, Disodium EDTA, Polysorbate 20, Sodium Laureth Sulfate

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PERM

VOI Salon Highlight Hydro Cysteine

Fast, Resilient Curls

[Ingredients] **(No.1 Agent)** Purified Water, Cysteamine HCl (6,000mg), Ethanolamine, Ethanolamine Thioglycolate, Hydrolyzed Collagen, Peony Extract, Aloe Vera Extract, Spearmint Root Extract, Gelatin, Hydrolyzed Keratin, Hydrolyzed Soy Protein, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed Silk Protein, Butylene Glycol, Behenyl Alcohol, Ceteth-13, Stearyl Alcohol, Cetearyl Alcohol, Lauric Acid, Myristic Acid, Palmitic Acid, Stearic Acid, Arachidic Acid, Editronic Acid, Ammonia, Triethanolamine, Mineral Oil, Phenoxyethanol, Fragrance
(No.2 Agent) Purified Water, Sodium Bromate, Disodium Phosphate, Corn Mint Oil, Propylene Glycol, Disodium EDTA, Polysorbate 20, Sodium Laureth Sulfate



No.1 Agent 100mL / No.2 Agent 100mL

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PERM

VOI Salon Highlight Revital Cysteine

Nourishing Waves

[Ingredients] (No.1 Agent) Purified Water, Ethanolamine, Cysteamine HCl (2,500mg), Cysteine (2,000mg), Ethanolamine Thioglycolate, Hydrolyzed Collagen, Butylene Glycol, Peony Extract, Aloe Vera Extract, Spearmint Root Extract, Camphor Leaf Extract, Houttuynia Cordata Extract, Bellflower Extract, 1,2-Hexanediol, Sodium Chloride, Chlorophyll-Copper Complex, Editronic Acid, Propylene Glycol, PPG-2 Deceth-12, Yellow 203, Polysorbate-10, PEG-12 Dimethicone, Ammonia, Phenoxyethanol, Fragrance, Hexyl Cinnamal

(No.2 Agent) Purified Water, Sodium Bromate, Propylene Glycol, Hydrolyzed Collagen, Gelatin, Hydrolyzed Keratin, Hydrolyzed Soy Protein, Hydrolyzed Corn Protein, Hydrolyzed Wheat Protein, Hydrolyzed Silk Protein, Butylene Glycol, Peony Extract, Aloe Vera Extract, Spearmint Root Extract, Polysorbate-10, Sodium Chloride, Disodium EDTA, Polysorbate 20, Disodium Phosphate, Chlorophyll-Copper Complex, Phenoxyethanol, Sodium Laureth Sulfate, Fragrance, Benzyl Salicylate, Hexyl Cinnamal



No.1 Agent 100mL / No.2 Agent 100mL

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PERM

VOI Salon Highlight

Volume Coating Magic Straight No.1 Agent Magic Neutralizer No.2 Agent: Cream Type / Liquid Type



Volume Coating Magic Straight
No.1 Agent
500g



Magic Neutralizer No.2 Agent:
Cream Type / Liquid Type
500g / 500g

Amodimethicone and collagen help protect the hair,
creating smooth, glossy straight styles.

- Smooth and silky finish
- Collagen helps protect hair from heat and provides conditioning care to the cuticle layer
- Amodimethicone helps smooth the hair

[Directions] 1. iagnose hair condition, shampoo, and towel-dry. 2. Apply No.1 Agent and soften the hair. Adjust processing time depending on hair condition. Standard processing time: 10–20 minutes. 3. Perform a softening test. 4. Rinse and dry. 5. Use a hair straightening iron. 6. Apply No.2 Agent and leave on for 5–10 minutes. 7. Rinse thoroughly.

Type	Healthy Hair	Damaged Hair
No.1 Agent	Processing Time 15–20 min	Processing Time Within 10 min
No.2 Agent	10 min	5–7 min

※ Processing time may vary depending on temperature, hair condition, and coating.

[Ingredients] (No.1 Agent) Purified Water, Ethanolamine Thioglycolate, Cetearyl Alcohol, Glyceryl Stearate, Urea, Caprylic/-Capric Triglyceride, Ethanolamine, Isopropyl Myristate, Mineral Oil, Propylene Glycol, Dimethicone, Argania Spinosa Kernel Oil, Aloe Vera Leaf Extract, Bellflower Root Extract, Ceteth-20, Oleth-40, Hydrolyzed Collagen PG-Propyl Methylsilanediol, Glycerin, Butylene Glycol, Amodimethicone, Sodium Bicarbonate, Ammonium Hydroxide, Phosphoric Acid, Citric Acid, Cetrimonium Chloride, Glycine, Fragrance, Linalool, Hexyl Cinnamal, Benzyl Salicylate, Citronellol, Limonene, Hydroxycitronellal, Geraniol

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COLOR

VOI Salon Highlight

Color Merit Jichung One-Minute Hair Color

Jichung One-Minute Hair Color, meaning “maintaining youth through hair coloring,” is a gentle herbal hair color formulated with ginger and herbal extracts. It can be shampooed out after just one minute of processing, allowing very quick coloring without harsh odor. This gentle herbal hair color is mild and soft on the hair and scalp.

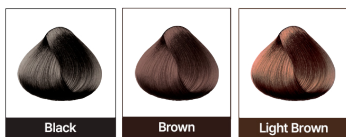
[Directions] 1. After diagnosing the hair condition, select the desired shade and mix No.1 Agent and No.2 Agent at a 1:1 ratio. For black brown, the color of No.1 Agent may appear reddish or may look reddish on the hair, but it will develop into black brown. It is safe to use. 2. Apply generously, starting from areas with more gray hair. 3. Just before shampooing, wet your hands with water and gently roll the hair, focusing on the scalp, then lightly massage the hair. 4. Shampoo, rinse, and finish styling.

[Ingredients] Black Brown (No.1 Agent) Purified Water, Oleyl Alcohol, Stearyl Alcohol, Cetareth-30, p-Phenylenediamine, Cetyl Alcohol, Ceteth-20, Behenyl Alcohol, Stearamide DEA, Ethanol, Steartrimonium Chloride, Resorcinol, Ethanolamine, Mineral Oil, Glyceryl Stearate, Ceteth-13, Ceteth-25, Arachidyl Alcohol, Sodium Ascorbate, Isopropyl Alcohol, Ammonium Thioglycolate, Butylene Glycol, Myristyl Alcohol, Palmitic Acid, Polyquaternium-10, Stearic Acid, Lauryl Alcohol, Hydrolyzed Collagen, Turmeric Root Extract, Peony Root Extract, Morus Alba Bark Extract, Cnidium Officinale Root Extract, Myristic Acid, Arachidic Acid, Sodium Chloride, Sodium Acetate, Lauric Acid, Ethylhexylglycerin, Oleic Acid, Disodium EDTA, Phenoxyethanol, m-Aminophenol, Toluene-2,5-Diamine Sulfate, 2,4-Diaminophenoxyethanol HCl, Picramic Acid, Fragrance

Chestnut Brown (No.1 Agent) Purified Water, Oleyl Alcohol, Stearyl Alcohol, Cetareth-30, Cetyl Alcohol, Ceteth-20, Behenyl Alcohol, p-Phenylenediamine, Ethanolamine, Stearamide DEA, Ethanol, Steartrimonium Chloride, Resorcinol, Mineral Oil, Glyceryl Stearate, Ceteth-13, Ceteth-25, Arachidyl Alcohol, Sodium Ascorbate, Isopropyl Alcohol, Ammonium Thioglycolate, Myristyl Alcohol, Butylene Glycol, Palmitic Acid, Polyquaternium-10, Stearic Acid, Lauryl Alcohol, Hydrolyzed Collagen, Turmeric Root Extract, Peony Root Extract, Morus Alba Bark Extract, Cnidium Officinale Root Extract, Myristic Acid, Arachidic Acid, Sodium Chloride, Sodium Acetate, Lauric Acid, Ethylhexylglycerin, Oleic Acid, Disodium EDTA, Phenoxyethanol, p-Aminophenol, m-Aminophenol, 5-Amino-o-Cresol, Fragrance

Brown (No.1 Agent) Purified Water, Oleyl Alcohol, Stearyl Alcohol, Cetareth-30, p-Phenylenediamine, Cetyl Alcohol, Ceteth-20, Behenyl Alcohol, Ethanolamine, Stearamide DEA, Ethanol, Steartrimonium Chloride, Mineral Oil, Glyceryl Stearate, Ceteth-13, Ceteth-25, Arachidyl Alcohol, Sodium Ascorbate, Isopropyl Alcohol, Ammonium Thioglycolate, Myristyl Alcohol, Butylene Glycol, Palmitic Acid, Polyquaternium-10, Stearic Acid, Lauryl Alcohol, Hydrolyzed Collagen, Turmeric Root Extract, Peony Root Extract, Morus Alba Bark Extract, Cnidium Officinale Root Extract, Myristic Acid, Arachidic Acid, Sodium Chloride, Sodium Acetate, Lauric Acid, Ethylhexylglycerin, Oleic Acid, Disodium EDTA, Phenoxyethanol, Resorcinol, p-Aminophenol, m-Aminophenol, 5-Amino-o-Cresol, Fragrance

(No.2 Agent) Purified Water, Hydrogen Peroxide Solution 35%, Cetyl Alcohol, Ceteth-20, Stearyl Stearate, Stearyl Alcohol, Salicylic Acid, Disodium Phosphate, Phosphoric Acid, Disodium EDTA



No.1 Agent 120g / No.2 Agent 120g

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COLOR



No.1 Agent 120g / No.2 Agent 120g

VOI Salon Highlight Noble Nature Lucid

Healthy, nature-inspired color for radiant, healthy-looking hair

- I Eco-friendly organic certified ingredients**
- Organic herb extracts help protect the scalp and hair
- II Low-ammonia, gentle hair color**
- Gentle coloring with reduced irritation
- III Accurate light reflection and color expression**
- Gray coverage and fashionable color for Asian skin tones
- IV Smooth application**
- Soft cream texture for easy mixing and application
- V Natural soothing ingredients**
- Organic rosemary and chamomile help soothe the scalp

"contains organic certified botanical extracts"

Green Tea Extract |

- 1) Antioxidant effect
- 2) Anti-inflammatory & antibacterial
- 3) Helps remove impurities

Chamomile Flower Extract |

- 1) Soothing effect
- 2) Provides nourishment
- 3) Anti-inflammatory & antibacterial care

Rosemary Extract |

- 1) Soothing care
- 2) Anti-inflammatory & antibacterial
- 3) Circulation care

Noble Nature Color

Noble Nature
Natural Color



1N Black



3N Dark brown



4N Natural brown



5N Light brown



13N Very special light blonde (1:2Mix)

Noble Nature
for Gray



7NG Natural golden blonde



5NG Mild golden blonde



5NY Natural light golden blonde



7NC Natural copper blonde

Yellow



7Y Golden blonde



9Y Light golden blonde



11Y Lightest golden blonde



12Y Special light golden blonde (1:2Mix)

Red



7R Red blonde

Orange



9O Light orange blonde



8C Light copper blonde

- VOI Salon Highlight embraces the natural energy of nature, putting scalp and hair health first. -

Voi

Salon-Highlight

Inspired by the energy and wisdom of nature,
VOI Salon Highlight — a professional well-being hair line developed through modern science.

